

# Press kit

Fact sheet, screenshots, talking points and contact details for journalists and reviewers.

## One-liner

Forecourt helps UK drivers find the cheapest fuel prices nearby, along their route, or near their favourite places.

## App details

App name	Forecourt
Platform	iOS (iPhone)
Minimum iOS version	iOS 26
Category	Navigation / Utilities
Price	Free 30-day trial, then 99p/month subscription
App Store	<a href="https://apps.apple.com/app/id6762512893">https://apps.apple.com/app/id6762512893</a>
Website	<a href="https://forecourt.primatology.xyz">https://forecourt.primatology.xyz</a>

## Developer

Developer	Primatology (XYZ)
Location	United Kingdom
Press contact	<a href="mailto:press@primatology.xyz">press@primatology.xyz</a>
Social	<a href="#">Mastodon</a> <a href="#">Bluesky</a> <a href="#">Threads</a>

## What it does

Forecourt shows real-time fuel prices at petrol stations across the United Kingdom. Prices are sourced from the UK Government's Fuel Finder API, which collects data directly from station operators. The app refreshes automatically throughout the day so prices stay current.

Users can search for stations in six different ways:

### Nearby

Stations in the visible map area, updating as you pan and zoom.

### Along a route

Enter a start and end and see stations within 500 m of your driving route, with multiple route alternatives.

### Near a place

Save locations like Home, Work or Gym, and find stations near each one.

### By location search

Search for any UK address or place name.

### Favourites

Bookmark stations for quick access.

### Recents

Stations you've recently viewed.

Every station shows fuel prices (petrol and diesel variants), opening hours with bank holiday awareness, amenities (car wash, toilets, LPG, AdBlue, etc.), and contact information. Users can get directions via Apple Maps, share station details, set location-based reminders, or add stations to a home screen widget.

## Key features

### Price comparison

- Prices for 6 fuel types: E10 and E5 (Petrol), B7 and B10 (Diesel) and HVO (Biodiesel).
- Filter by fuel type — petrol only, diesel only, or any combination
- Sort by price or distance
- Per-station price update timestamps so you know how fresh each price is

### Route search

- Multiple route alternatives with swipe-to-compare
- Stations sorted by distance into the journey
- Recent routes saved for quick re-use

### Saved places

- Save locations like Home, Work, Gym, Airport
- Automatic icon detection from place names
- One-tap switching between places to compare nearby stations

### Station amenities

- Filter by: Car Wash, Toilets, LPG, AdBlue, Water, Supermarket, Motorway
- Station detail shows all available amenities

### Opening hours

- Full weekly schedule with today's hours highlighted
- Bank holiday detection using the UK calendar

### Location reminders

- Set a reminder for any station — get notified when you're nearby
- Configurable trigger radius
- Tapping the reminder opens the station directly in the app

### Home screen widgets

- Small, medium and large widget sizes
- Show fuel prices for chosen stations at a glance
- Tap to open station detail
- Auto-refreshing timeline

### Recognised brands

The app recognises and displays logos for 28+ fuel station chains including Shell, BP, Esso, Tesco, ASDA, Sainsbury's, Morrisons, Texaco, Jet, Gulf, TotalEnergies, Circle K and Costco.

## The value proposition

*Stop overpaying for fuel. Find the cheapest prices near you. Save money every time you fill up.*

*Just 10p per litre cheaper, filling up every week, could save you over £250 per year.*

The maths: 10p/litre × 50 litres × 52 weeks = £260 saved annually. For the cost of a monthly subscription, users can potentially save hundreds of pounds per year.

## Privacy

*We don't collect your personal data. No accounts, no emails, no tracking — nothing that identifies you leaves your device.*

### No accounts required

No sign-up, no email, no personal data collected.

### Location stays on-device

Used only while the app is open, never sent anywhere.

### No advertising networks

No tracking, no social media integrations.

### Payments via Apple only

The developer never sees payment details.

### UK data protection

Compliant with UK law; since no personal data is held, data rights are effectively already met.

### Full transparency

Both a plain-English summary and full legal document are accessible in the app.

## Data source

Fuel price data comes from the UK Government's Fuel Finder API, which collects pricing information from petrol station operators across the country. The app includes a clear disclaimer:

*While every effort is taken to display accurate information, prices change throughout the day and may not always be up to date. Always verify the displayed price at the pump before refuelling.*

Data refreshes automatically on a regular schedule, with efficient caching (ETags / Last-Modified) to minimise bandwidth. Background refresh keeps widget data current even when the app isn't open.

## Business model

- 30-day free trial** — full access to all features from day one, no payment details required upfront
- Monthly subscription** — 99p per month after trial
- Subscription managed entirely through Apple — subscribe, cancel or manage in Apple ID settings
- No ads, ever

## Talking points

### For journalists

- UK drivers face significant price variation between stations — even neighbouring stations can differ by 10p+ per litre
- Government-sourced data means prices come from the same feed that powers the official Fuel Finder service
- Privacy-first approach in an era of data harvesting — no accounts, no tracking, no ads

### For app reviewers

- Clean, native iOS interface — feels like a first-party Apple app
- Route search is a standout feature — most competitors only show nearby stations
- Widget support means checking prices without even opening the app
- 30-day trial with no payment upfront removes friction

### For technical audiences

- Pure SwiftUI with no UIKit bridging
- Modern observation framework ( `@Observable` ) instead of Combine
- Custom SQLite wrapper instead of Core Data — lighter weight, full control
- StoreKit 2, Swift concurrency ( `async/await` ), efficient ETag-based caching, comprehensive UI test coverage

## Press contact

For interviews, review codes, custom assets or anything else, email [press@primatology.xyz](mailto:press@primatology.xyz).

## Assets

Download links for high-resolution assets.

<b>App icon (1024×1024 PNG)</b> <a href="#">app-icon-1024.png</a>	<b>Screenshots (zip)</b> <a href="#">forecourt-screenshots.zip</a>
<b>OG / social image (1200×630)</b> <a href="#">og.jpg</a>	<b>This document (PDF)</b> <a href="#">forecourt-press.pdf</a>
<b>Press Kit (ZIP)</b> <a href="#">forecourt-press-kit.zip</a>	

Last updated: April 2026